

# SHRI RAMSWAROOP MEMORIAL UNIVERSITY

## End Semester Examination (2021-22)-Odd Semester

MCA - I Year (I Sem)	
Course Name: Professional Communication	Code: MHU1003
Time: 02 Hours	Max Marks: 60

University Roll No.																				
(To be filled by the Student)																				

**Note: Please read instructions carefully:**

- a) The question paper has 03 sections and it is compulsory to attempt all sections.
- b) All questions of Section A are compulsory; questions in Section B and C contain choice.

<b>Section A: Very Short Answer type Questions</b> <b>Attempt all the questions.</b>		<b>BL</b>	<b>CLO</b>	<b>Marks (10)</b>
1.	Define proxemics.	BL1	CLO1	02
2.	What is the full form of IEEE.	BL4	CLO4	02
3.	Differentiate between downward and upward communication.	BL1	CLO1	02
4.	Recall the importance of report writing	BL4	CLO4	02
5.	What do you mean by sentence formation?	BL2	CLO2	02
<b>Section B: Short Answer Type Questions</b> <b>Attempt any 03 out of 05 questions.</b>		<b>BL</b>	<b>CLO</b>	<b>Marks (30)</b>
1.	How the barriers can be overcome in communication?	BL1	CLO1	10
2.	Analyze the theme of 'The Nightingale' and 'The Rose' by Ruskin Bond.	BL5	CLO5	10
3.	Illustrate the salient features of technical proposal.	BL4	CLO3	10
4.	What do you know about the components of a sentence? Give answer with suitable example.	BL2	CLO2	10
5.	Discuss the benefits of using citation and the appropriate style in academic writing.	BL4	CLO4	10
6.	What is effective delivery and how do you deliver information effectively?	BL3	CLO3	10
<b>Section C: Long Answer Type Questions/Case Study</b> <b>Attempt any 01 out of 04 questions.</b>		<b>BL</b>	<b>CLO</b>	<b>Marks (20)</b>
1.	"If you love your book, don't lend it to anyone on earth" justify this statement with special reference to R.K.Narayan's The Bookish Topic.	BL5	CLO5	20
2.	Design a letter to an author explaining what you liked about his book.	BL3	CLO3	20
3.	Distinguish between dissertation and thesis. How to structure a dissertation?	BL4	CLO4	20
4.	Why is unity, coherence and adequate development important in paragraph writing? What are the three key principles of academic writing?	BL2	CLO2	20

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